

SUSTAINING FLEMENTS

S59794-KIT (Frappé In-store)



S59794-KIT	21.75" MENU TRANSLITE - FRAPPE CORE W/SNIPES	Up to 3 at N/C

S59807-KIT (Frappé Drive-thru)



S59807-KIT	COL #2 FULL SIZE MENU TRANSLITE - FRAPPE CORE W/SNIPES	1st at N/C
S59808-KIT	COL #2 OR #3 1/3 SIZE MENU TRANSLITE - FRAPPE CORE W/SNIPES	1st at N/C

S59808-KIT (Frappé Drive-thru)



S64686D-KIT

(McCafé, No Frappé Drive-thru)

Latte or Cappuccino Iced Latte

GCM/HCM - 11"X17"

S59798 | CREW POSTER - FRAPPE

* Section ** Control ** Cont

S59797 (Frappé Louver Posters)

S59798 (Frappé Crew Poster)





S59797	LOUVER POSTERS - FRAPPE	Ī
	GCM/HCM - 12"X16" (2/SET)	

1st at N/C

1st at N/C

S64658C-KIT (McCafé, No Frappé In-store)



S64658C-KIT 21.75" MENU TRANSLITE - \$20.00 MCCAFE, NO FRAPPÉ W/SNIPES

S64678D-KIT (McCafé, No Frappé Drive-thru)



S64678D-KIT	COL #2 FULL SIZE MENU TRANSLITE - MCCAFE, NO FRAPPE W/SNIPES	\$25.00
S64686D-KIT	COL #2 or #3 1/3 SIZE MENU TRANSLITE - MCCAFE, NO FRAPPE W/SNIPES	\$20.00

S57561C (McCafé Louver Posters)





S57561C	LOUVER POSTERS - MCCAFE GCM - 12"x16" (2/SET)	\$35.00

Inquire with IMS for custom regional versions of McCafé translites.



SUSTAINING ELEMENTS

S59809 (Frappé Countermat) S59810 (Frappé Countermat)





S59809	COUNTERMATS - FRAPPE GCM - 16" X 13" (6/SET)	1st at N/C
S59810	COUNTERMATS - FRAPPE GCM/HCM - 16" X 13" (6/SET)	1st at N/C

S60131D (McCafé Gateway Banner)



S63282D	GATEWAY BANNER - FRAPPE	\$39.00

S54239 (McCafé Countermat)





S54239	COUNTERMATS - MCCAFE GCM - 13" X 16" (6/SET)	\$29.00
S54240	COUNTERMATS - MCCAFE GCM/ HCM - 13" X 16" (6/SET)	\$29.00

S59787-KIT (Frappé Pole Sign) S56592E-KIT (McCafé Pole Sign)



S51059, S51057



S59787-KIT	POLE SIGN - FRAPPE (2/SET)	1st at N/C
S56592E-KIT	POLE SIGN - MCCAFE (2/SET)	\$65.00

(Coffee Panel) (Espresso Panel)

These Reader Board panels are only usable in an approved Everbrite Graphic Reader Board hardware system. Contact Everbrite at (414) 768-5474 for hardware.

S51058

drinks

COD00059 (McCafé COD Graphics)

COD00059A (McCafé COD Graphics)





COD00052A

(Frappé COD



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ppés	
	new ppés

COD00059	COD GRAPHICS - FRAPPE FULL SCREEN	*
COD00059A	COD GRAPHICS - FRAPPE HALF SCREEN	*
COD00052	COD GRAPHICS - MCCAFE FULL SCREEN	*
COD00052A	COD GRAPHICS - MCCAFE HALF SCREEN	*

*Images can be downloaded thru MAC or MRC

S58048C (McCafé Arch Card Display Inserts)

FREE medium McCafé drink when you buy or reload \$10 on any Arch Card



FREE medium McCafé drink when you buy or reload \$10 on any Arch Card

GRATIS

(Side 1) English

(Side 2) Bilingual

S58048C	ARCH CARD DISPLAY INSERTS - MCCAFE \$10 GCM/HCM (3/SET)	\$7.00

S58049C (McCafé Arch Card Display Inserts)

FREE medium McCafé drink when you buy or reload \$25 on any Arch Card

FREE medium McCafé drink when you buy or reload \$25 on any Arch Card



(Side 1) English

(Side 2) Bilingual

\$7.00

8049C	ARCH CARD DISPLAY INSERTS - MCCAFE \$25 GCM/HCM (3/SET)
	\$25 GCM/HCM (3/SET)

S54248 (McCafé Graphic Readerboard Set)



S63233E (Frappé Graphic Readerboard Set)



S51059	GRAPHIC RDR BD MESSAGE PANEL - MCCAFE COFFEES 2X8	\$46.00
S51057	GRAPHIC RDR BD MESSAGE PANEL - MCCAFE COFFEES 3X8	\$47.00
S51058	GRAPHIC RDR BD MESSAGE PANEL - MCCAFE ESPRESSO DRINKS 3X8	\$47.00
S54248	GRAPHIC READER BD SET - MCCAFE (4 PANELS/SET) - 2X8	\$152.00
S63233E	GRAPHIC READER BD SET - FRAPPE (4 PANELS/SET) - 2X8	\$152.00
S63235E	GRAPHIC READER BD SET - FRAPPE (4 PANELS/SET) - 3X8	\$174.00



SUSTAINING FLEMENTS



S59863-KIT	72"X11.5" MCCAFE SEE-THRU WINDOW VALANCE SET (4/SET W/SQUEEGEE)*	\$80.00
S59863	72"X11.5" OPTIONAL ADDITIONAL MCCAFE SEE-THRU WINDOW VALANCE (1 PC.)	\$20.00

Valance Placement Option #1



Valance
Placement —
Option #2





*72" x 11.5" McCafe Brand See-Thru Window Valance (Set of 4). Includes squeegee for self installation & instruction sheet.

Option #2 Placement

Window Valances have the ability to be trimmed to size to fit your windows & can be self-applied without professional installation.



* Order qtys. will be determined based on IMS profile, unless a qty. is provided on this order form.

SKU	Oth Description	Place 'X', if per profil erwise enter numeric Quantity*	
	SUSTAINING MCCAFÉ P.O.P. ELEMENTS		
S59794-KIT	21.75" MENU TRANSLITE - FRAPPE CORE W/SNIPES		Up to 3 at N/C, 4th at \$20.00
S64658C-KIT	21.75" MENU TRANSLITE - MCCAFE CORE, NO FRAPPE W/SNIPES		\$20.00
S59807-KIT	COL #2 FULL SIZE MENU TRANSLITE - FRAPPE CORE W/SNIPES		1st at N/C, 2nd at \$25.00
S64678D-KIT	COL #2 FULL SIZE MENU TRANSLITE - MCCAFE CORE, NO FRAPPE W/SNIPES		\$25.00
S59808-KIT	COL #2 or #3 1/3 SIZE MENU TRANSLITE - FRAPPE CORE W/SNIPES		1st at N/C, 2nd at \$20.00
S64686D-KIT	COL #2 or #3 1/3 SIZE MENU TRANSLITE - MCCAFE CORE, NO FRAPPE W/SNIPES	5	\$20.00
S59798	CREW POSTER - FRAPPE GCM/HCM - 11"x17"		1st at N/C, 2nd at \$7.00
S59797	LOUVER POSTERS - FRAPPE GCM/HCM - 12"x16" (2/SET)		1st at N/C, 2nd at \$35.00
S57561C	LOUVER POSTERS - MCCAFE GCM - 12"x16" (2/SET)		\$35.00
S59809	COUNTERMATS - FRAPPE GCM - 16" X 13" (6/SET)		1st at N/C, 2nd at \$29.00
S59810	COUNTERMATS - FRAPPE GCM/HCM - 16" X 13" (6/SET)		1st at N/C, 2nd at \$29.00
S54239	COUNTERMATS - MCCAFE GCM - 13" X 16" (6/SET)		\$29.00
S54240	COUNTERMATS - MCCAFE GCM/HCM - 13" X 16" (6/SET)		\$29.00
S58048C	ARCH CARD DISPLAY INSERTS - MCCAFE \$10 GCM/HCM (3/SET)		\$7.00
S58049C	ARCH CARD DISPLAY INSERTS - MCCAFE \$25 GCM/HCM (3/SET)		\$7.00
S63282D	GATEWAY BANNER - FRAPPE		\$39.00
S59787-KIT	POLE SIGN - FRAPPE (2/SET WITH TIES)		1st at N/C, 2nd at \$65.00
S56592E-KIT	POLE SIGN - MCCAFE (2/SET WITH TIES)		\$65.00
S51059	GRAPHIC RDR BD MESSAGE PANEL - MCCAFE COFFEES 2x8		\$46.00
S51057	GRAPHIC RDR BD MESSAGE PANEL - MCCAFE COFFEES 3x8		\$47.00
S51058	GRAPHIC RDR BD MESSAGE PANEL - MCCAFE ESPRESSO DRINKS 3x8		\$47.00
S54248	GRAPHIC READER BD SET - MCCAFE (4 PANELS/SET) - 2x8		\$152.00
S63233E	GRAPHIC READER BD SET - FRAPPE (4 PANELS/SET) - 2X8		\$152.00
S63235E	GRAPHIC READER BD SET - FRAPPE (4 PANELS/SET) - 3X8		\$174.00
S59863-KIT	72"x11.5" MCCAFE SEE-THRU WINDOW VALANCE SET (4/SET W/SQUEEGEE)		\$80.00
S59863	72"x11.5" OPTIONAL MCCAFE SEE-THRU WINDOW VALANCE (1 PC.)		\$20.00



ordering information

*Credit Cards will be required for store orders under \$1,000.

ordering contact info:	
Contact Name	
bill to:	
National Store #	
Co-op #	(List multiple Co-ops in Group Orders Box)
🔲 Agency	
Agency P.O. # (if applicable)	
Billing E-mail Address	
Contact Name	
Authorization Name (please type or print)	
ship to:	
National Store #	
Each Store in Co-op #	(List multiple Co-ops in Group Orders Box)
Distr. Center for Co-op #	(List multiple Co-ops in Group Orders Box)
Address/Suite/Floor	
State/Zip	
Phone #	
Due in Location Date	
Promotion Start Date	

Group Orders		
CoOp Name	CoOp Number	

Individual Restaurant Orders: A credit card will be required for all POP orders, excluding accounts set-up as EDI (i.e. McOpCo stores). CoOp Orders: Invoice Billing will still be offered for full CoOp orders with proper Agency or CoOp billing information.

CREDIT CARD ORDERS:

Credit card payments may be made with Mastercard®, Visa®, Discover® or American Express®. Individual restaurants should order their POP online at www.mcdpop.com where they can securely store their credit card information. Contact IMS Customer Service at (800) 937-7671 if you have any questions.

PACKING, HANDLING & FREIGHT:

A \$7.00 packing and handling charge will be added to each restaurant's POP order. Order form prices do not include delivery/freight charges or sales tax, where applicable. Orders requiring expedited delivery service will incur additional freight charges. Freight and any applicable sales tax will be specified in your invoice.

Place individual restaurant orders online at www.mcdpop.com.

CoOp order forms should be emailed to mcdonalds@ims-sww.com or faxed to (630) 571-8280 or 8281.