

# McCafé Frappé Order Form

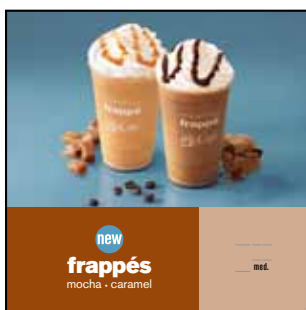
## RECOMMENDED SOFT-SELL P.O.P. ELEMENTS

### IN-STORE ELEMENTS

S59794-KIT



S59793-KIT



S59794-KIT	21.75" MENU TRANSLITE - MCCAFAE W/FRAPPE W/SNIPES	1st at N/C
S59793-KIT	21.75" PRODUCT TRANSLITE - FRAPPE W/SNIPES	1st at N/C

Inquire with IMS for Regional Nutritional or XL Iced Coffee versions of Frappe translites.

S59798



S59798	CREW POSTER - FRAPPE GCM/HCM - 11"X17"	1st at N/C
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### DRIVE-THRU ELEMENTS

S59807-KIT



S59808-KIT



S59807-KIT	COL#2 FULL SIZE MENU TRANSLITE - MCCAFAE W/FRAPPE W/SNIPES	1st at N/C
S59808-KIT	COL #2 OR #3 1/3 SIZE MENU TRANSLITE - MCCAFAE W/FRAPPE W/SNIPES	1st at N/C

S59796 (Left)



S59796 (Right)



S59796	LOUVER POSTER SET - MCCAFAE W/FRAPPE GCM - 12" X 16" (2/SET)	1st at N/C
S59797	LOUVER POSTER SET - MCCAFAE W/FRAPPE GCM/HCM - 12"X16" (2/SET)	1st at N/C

S59809



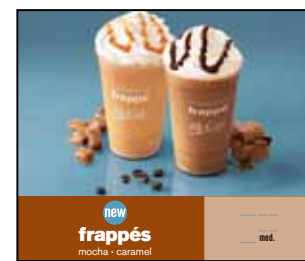
S59810



S59809	COUNTERMATS - MCCAFAE W/FRAPPE GCM - 16"X13" (6/PKG)	1st at N/C
S59810	COUNTERMATS - MCCAFAE W/FRAPPE GCM/HCM - 16"X13" (6/PKG)	1st at N/C

Refreshed version without Frappé available on McCafé core order form.

S59804-KIT



S59804-KIT	COL#2 1/2 SIZE PRODUCT TRANSLITE - FRAPPE W/SNIPES	1st at N/C
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**A minimum of 2 weeks lead time is required for CoOp orders over 20 stores.**

**Place individual restaurant orders online at [mcdonalds.imsfastpak.com](http://mcdonalds.imsfastpak.com)  
CoOp order forms should be emailed to [mcdonalds@ims-sww.com](mailto:mcdonalds@ims-sww.com) or faxed to (630) 571-8280 or 8281.**

For questions or to pay by credit card, please call IMS Customer Service at (800) 937-7671.

# McCafé Frappé Order Form

## RECOMMENDED LAUNCH/SUSTAINING P.O.P. ELEMENTS

### IN-STORE ELEMENTS

S59795 (Front)



S59795 (Back)



S59795	REGISTER TOPPERS - FRAPPE GCM/HCM - 8.4375"X6.6875" (3/PKG)	1st at N/C
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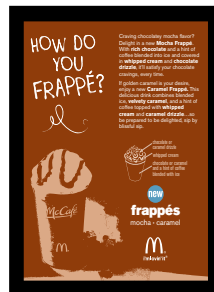
(Front)



\*Nutritional facts on backside

TRAYLINER - AVAILABLE THRU SCHWARZ OR AVAILABLE THRU VOX PRINTING	AT (800) 323-4903 AT (800) 654-8437
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S59792 (Front)

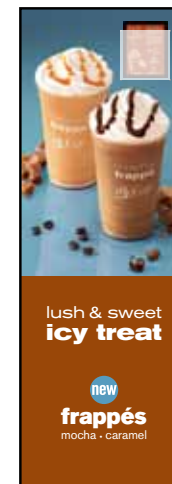


S59792 (Back)

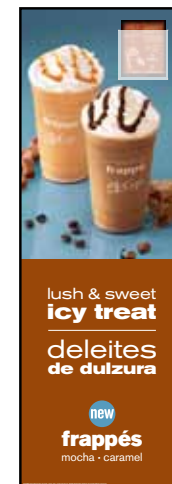


S59792	TAKE ONE INSERTS FOR I/S KIOSKS- FRAPPE GCM/HCM - 5.5" X7" (500/PKG) (Recommended order qty = 1,000)	1st at N/C
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S59791 (Front)



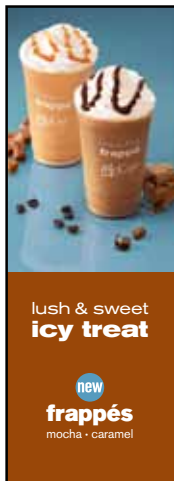
S59791 (Back)



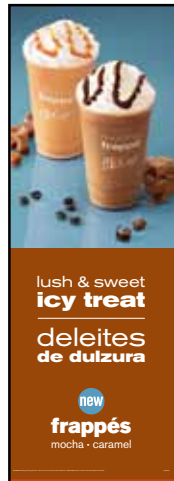
S59791	IN-STORE KIOSK - FRAPPE GCM/HCM - 20.875" X 58.875"	1st at N/C
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### DRIVE-THRU ELEMENTS

S59806 (Front), S60445



S59806 (Back), S60446



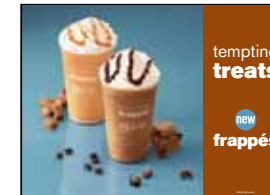
S59806	REFLECTIVE DT KIOSK - FRAPPE GCM/HCM - 20.875"X58.875"	1st at N/C
S60445	BACKLIT 55" PROMO TRANSLITE - FRAPPE GCM	1st at N/C
S60446	BACKLIT 55" PROMO TRANSLITE - FRAPPE HCM	1st at N/C

S59801



S59801	GATEWAY BANNER - FRAPPE - 24" X 54.75"	1st at N/C
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COD00057



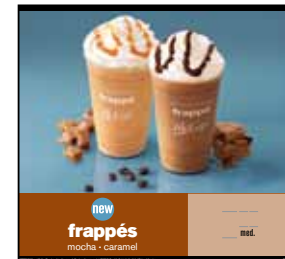
COD00057A



\*Images can be downloaded through MAC or MRC

COD00059	COD GRAPHICS - FULL SCREEN - FRAPPE	*
COD00059A	COD GRAPHICS - HALF SCREEN - FRAPPE	*

S59805-KIT



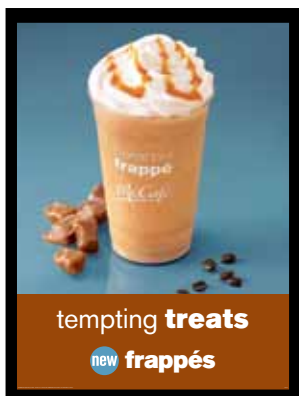
S59805-KIT	COL#3 1/3 SIZE PRODUCT TRANSLITE - FRAPPE W/SNIPES	1st at N/C
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# McCafé Frappé Order Form

## RECOMMENDED LAUNCH/SUSTAINING P.O.P. ELEMENTS

### EXTERIOR ELEMENTS

S59788-KIT, S59789, S59790



S59788-KIT	WINDOW POSTER W/SUCTION CUPS - FRAPPE - 34"X45"	1st at N/C
S59789	WINDOW CLING - INTERIOR FRAPPE - 29" X 42"	1st at N/C
S59790	WINDOW DECAL - EXTERIOR FRAPPE - 29" X 42"	1st at N/C

S59787-KIT



S59787-KIT	POLE SIGN (SET OF 2 W/TIES) - FRAPPE - 36" X 63"	1st at N/C
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S59785



S59785	ROOFTOP BANNER - FRAPPE - 238"X34"	1st at N/C
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S59783, S59784



(S51059/S51057)



(S51058)



S59783	GRAPHIC READER BOARD SET - FRAPPE (4 PANELS/SET) 2X8	1st at N/C
S59784	GRAPHIC READER BOARD SET - FRAPPE (4 PANELS/SET) 3X8	1st at N/C
S51059	GRAPHIC READER BOARD MESSAGE PANEL MCCAFFE COFFEE 2X8	1st at N/C
S51057	GRAPHIC READER BOARD MESSAGE PANEL MCCAFFE COFFEE 3X8	1st at N/C
S51058	GRAPHIC READER BOARD MESSAGE PANEL MCCAFFE ESPRESSO DRINKS 3X8	1st at N/C

S59786



S59786	PLAYLAND BANNER - FRAPPE - 118"X45.5"	1st at N/C
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These Reader Board panels are only usable in an approved Everbite Graphic Reader Board hardware system. Contact Everbite at (414) 768-5474.



# McCafé Frappé Order Form

\*Place an "X" in the box, if you want the qty. to be determined by IMS profiles. Place a numeric qty. in the box if you want to override the IMS profiles and force ship your qty. instead.

SKU	Description	Place 'X', if per profile. Otherwise enter numerical qty.	
		Quantity	Unit Price
S59794-KIT	21.75" MENU TRANSLITE - MCCAFAE W/FRAPPE W/SNIPES		1st @ N/C, 2nd @ \$20.00
S59793-KIT	21.75" PRODUCT TRANSLITE - FRAPPE W/SNIPES		1st @ N/C, 2nd @ \$20.00
S59798	CREW POSTER - FRAPPE GCM/HCM - 11"X17"		1st @ N/C, 2nd @ \$7.00
S59796	LOUVER POSTER SET - MCCAFAE W/FRAPPE GCM - 12" X 16" (2/SET)		1st @ N/C, 2nd @ \$35.00
S59797	LOUVER POSTER SET - MCCAFAE W/FRAPPE GCM/HCM - 12"X16" (2/SET)		1st @ N/C, 2nd @ \$35.00
S59809	COUNTERMATS - MCCAFAE W/FRAPPE GCM - 16"X13" (6/PKG)		1st @ N/C, 2nd @ \$29.00
S59810	COUNTERMATS - MCCAFAE W/FRAPPE GCM/HCM - 16"X13" (6/PKG)		1st @ N/C, 2nd @ \$29.00
S59807-KIT	COL#2 FULL SIZE MENU TRANSLITE - MCCAFAE W/FRAPPE W/SNIPES		1st @ N/C, 2nd @ \$25.00
S59808-KIT	COL#2 OR #3 1/3 SIZE MENU TRANSLITE - MCCAFAE W/FRAPPE W/SNIPES		1st @ N/C, 2nd @ \$20.00
S59804-KIT	COL#2 1/2 SIZE PRODUCT TRANSLITE - FRAPPE W/SNIPES		1st @ N/C, 2nd @ \$20.00
S59795	REGISTER TOPPERS - FRAPPE GCM/HCM - 8.4375"X6.6875" (3/PKG)		1st @ N/C, 2nd @ \$15.00
S59792	TAKE ONE INSERTS - FRAPPE GCM/HCM -5.5" X7" (500/PKG) (Recommended order qty = 1,000)		1st @ N/C, 2nd @ \$15.00
S59791	IN-STORE KIOSK - FRAPPE GCM/HCM - 20.875" X 58.875"		1st @ N/C, 2nd @ \$39.00
S59806	REFLECTIVE DT KIOSK - FRAPPE GCM/HCM - 20.875"X58.875"		1st @ N/C, 2nd @ \$35.00
S60445	BACKLIT 55" PROMO TRANSLITE - FRAPPE GCM		1st @ N/C, 2nd @ \$35.00
S60446	BACKLIT 55" PROMO TRANSLITE - FRAPPE HCM		1st @ N/C, 2nd @ \$35.00
S59801	GATEWAY BANNER - FRAPPE - 24" X 54.75"		1st @ N/C, 2nd @ \$20.00
S59805-KIT	COL#3 1/3 SIZE PRODUCT TRANSLITE - FRAPPE W/SNIPES		1st @ N/C, 2nd @ \$20.00
S59788-KIT	WINDOW POSTER W/SUCTION CUPS - FRAPPE - 34"X45"		1st @ N/C, 2nd @ \$25.00
S59789	WINDOW CLING - INTERIOR FRAPPE - 29" X 42"		1st @ N/C, 2nd @ \$25.00
S59790	WINDOW DECAL - EXTERIOR FRAPPE - 29" X 42"		1st @ N/C, 2nd @ \$25.00
S59787-KIT	POLE SIGN (SET OF 2 W/TIES) - FRAPPE - 36" X 63"		1st @ N/C, 2nd @ \$65.00
S59785	ROOFTOP BANNER - FRAPPE - 238"X34"		1st @ N/C, 2nd @ \$59.00
S59786	PLAYLAND BANNER - FRAPPE - 118"X45.5"		1st @ N/C, 2nd @ \$39.00
S59783	GRAPHIC READER BOARD SET - FRAPPE (4 PANELS/SET) 2X8		1st @ N/C, 2nd @ \$152.00
S59784	GRAPHIC READER BOARD SET - FRAPPE (4 PANELS/SET) 3X8		1st @ N/C, 2nd @ \$174.00
S51059	GRAPHIC READER BOARD MESSAGE PANEL MCCAFAE COFFEE 2X8		1st @ N/C, 2nd @ \$46.00

**A minimum of 2 weeks lead time is required for CoOp orders over 20 stores.**

**Place individual restaurant orders online at [mcdonalds.imsfastpak.com](http://mcdonalds.imsfastpak.com)  
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For questions or to pay by credit card, please call IMS Customer Service at (800) 937-7671.



# McCafé Frappé Order Form

## ordering information

\*Credit Cards will be required for store orders under \$1,000.

### ordering contact info:

Contact Name \_\_\_\_\_  
Contact E-mail Address \_\_\_\_\_  
Contact Phone \_\_\_\_\_  
**bill to:**  
 National Store # \_\_\_\_\_  
 Co-op # \_\_\_\_\_ (List multiple Co-ops in Group Orders Box)  
 Agency \_\_\_\_\_  
Agency P.O. # (if applicable) \_\_\_\_\_  
Billing E-mail Address \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Address/Suite/Floor \_\_\_\_\_  
City \_\_\_\_\_  
State/Zip \_\_\_\_\_  
Phone # \_\_\_\_\_  
Authorization Name \_\_\_\_\_  
(please type or print)

### ship to:

National Store # \_\_\_\_\_  
 Each Store in Co-op # \_\_\_\_\_ (List multiple Co-ops in Group Orders Box)  
 Distr. Center for Co-op # \_\_\_\_\_ (List multiple Co-ops in Group Orders Box)  
Contact Name \_\_\_\_\_  
Address/Suite/Floor \_\_\_\_\_  
City \_\_\_\_\_  
State/Zip \_\_\_\_\_  
Phone # \_\_\_\_\_  
Due in Location Date \_\_\_\_\_  
Start Date \_\_\_\_\_

### PAYMENT METHODS:

**Individual Restaurant Orders:** A billing e-mail address or a credit card will be required for all POP orders, excluding accounts set-up as EDI (i.e. McOpCo stores). The billing e-mail address that you provide will be used for billing purposes only.  
**CoOp Orders:** Invoice Billing will still be offered for full CoOp orders with proper Agency or CoOp billing information.

### CREDIT CARD ORDERS:

Credit card payments may be made with Mastercard®, Visa®, Discover® or American Express®. For security reasons, we ask that you contact IMS Customer Service at (800) 937-7671 with your credit card information.

### PACKING, HANDLING & FREIGHT:

A \$7.00 packing and handling charge will be added to each restaurant's POP order. Order form prices do not include delivery/ freight charges or sales tax, where applicable. Orders requiring expedited delivery service will incur additional freight charges. Freight and any applicable sales tax will be specified in your invoice.

P/H: SKU S46588  
Frappé POP: 09.25.09

## Co-Pack Opportunities

Select (X)	Include my elements in the following National Kit (Pending approval from National)	Commitment Due	In-Store
	DOMINATE #7 AVATAR	10/7/09	12/4/09
	DOMINATE #1 MAC SNACK WRAP	10/27/09	12/28/09
	DOMINATE #2 MCNUGGETS/OLYMPICS	11/30/09	1/29/10
	BASE #1 BREAKFAST	12/21/09	2/22/10
	HOW TO TRAIN YOUR DRAGON	1/22/10	3/22/10
	DOMINATE #3 MCCAFFEE/SALADS	2/15/10	4/13/10
	DOMINATE #4 SHREK ALL FAMILY EVENT	3/11/10	5/10/10
	BASE #2 CHICKEN	4/12/10	6/7/10

## Group Orders

CoOp Name	CoOp Number	Due in Location	Date

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