

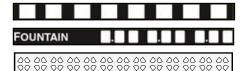
(Dr. Pepper Core Flavor)

CORE BEVERAGE MENUBOARD MATERIALS

MB2K MENU STRIP KIT

Polybag Set of:

- (2) Logo Menu Strips Slate
- (2) Fountain Menu Strips Slate
- (2) Beverage Price Carriers



Other Beverage Product Menu Strips or custom colors can be ordered from Florida Plastics if needed.

(1) Beverage Price Chip Sheet



(2) MB2K Core Beverage Menu Flavor Logo Chips



S60923-KIT MB2K MENU STRIP KIT - FOUNTAIN BEVERAGES N/C

FOUNTAIN DISPENSER "NEW FLAVOR" OVERLAY SHEET







'New Flavor' Overlay shown installed on Fountain Dispenser

FP43-DT CORE BEVERAGE MENU TRANSLITES *Menu Translites include Flavor Snipe Sheet & KK Pricing Snipes

S60929-KIT & S60931-KIT (MCCAFE STORES)



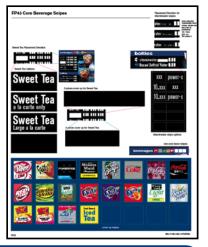
S60929-KIT	COL#2 1/2 SZ MENU TL - FOUNTAIN*	N/C
S60931-KIT	COL#3 1/3 SZ MENU TL - FOUNTAIN*	N/C

S60930-KIT & S60932-KIT (NON-MCCAFE STORES)



S60930-KIT	COL#2 1/2 SZ MENU TL - FOUNTAIN*	N/C
S60932-KIT	COL#3 1/3 SZ MENU TL - FOUNTAIN*	N/C

FP43 CORE BEVERAGE MENU TRANSLITE FLAVOR SNIPE SHEET



CoOp order forms should be emailed to mcdonalds@ims-sww.com or faxed to (630) 571-8280 or 8281.



(Dr. Pepper Core Flavors)

PROMOTIONAL P.O.P.

[†] Contact IMS for Pricing.

***Can be ordered online at mcdonalds.imsfastpak.com

FP43-DT COL. 2-1/2 SIZE PROMO TRANSLITES Choose 2 or 3 Logos (Flavor Options) from the list below and place flavor numbers on pg. 3 of order form

NEW DR. PEPPER



S60675	COL#2 1/2 SZ PROMO TL - FOUNTAIN GCM DR. PEPPER***	\$20.00
S60678	COL#2 1/2 SZ PROMO TL - FOUNTAIN GCM/HCM DR. PEPPER	\$20.00

NEW FLAVORS



(Choose 2 Logos)

S60676	COL#2 1/2 SZ PROMO TL - FOUNTAIN GCM 2 FLAVOR OPTIONS**	TBD†
S60679	COL#2 1/2 SZ PROMO TL - FOUNTAIN GCM/HCM 2 FLAVOR OPTIONS	TBD†

NEW FLAVORS



(Choose 3 Logos)

S60677	COL#2 1/2 SZ PROMO TL - FOUNTAIN GCM 3 FLAVOR OPTIONS**	TBD [†]
S60680	COL #2 1/2 SZ PROMO TL - FOUNTAIN GCM/HCM 3 FLAVOR OPTIONS	TBD [†]

REGISTER TOPPERS Choose 2 or 3 Logos (Flavor Options) from the list below and place flavor number on pg. 3 of order form

NEW DR. PEPPER



S60672 REGISTER TOPPER - FOUNTAIN GCM/HCM DR. PEPPER (3/PKG)*** \$15.00

NEW FLAVORS



(Choose 2 Logos)

S60673 REGISTER TOPPER - FOUNTAIN GCM/HCM 2 FLAVOR OPTIONS** (3/PKG)

NEW FLAVORS



(Choose 3 Logos)

S60674 REGISTER TOPPER - FOUNTAIN GCM/HCM 3 FLAVOR OPTIONS** (3/PKG)

21. Fanta Fruit Punch

22. Minute Maid Light

**Logos Available for Above 2 or 3 Flavor Options:

- 1. Coke
- 2. Diet Coke
- 3. Sprite
- 4. Hi-C Orange
- 5. Dr Pepper

- 6. Diet Dr Pepper
- 7. Fruitopia
- 8. Powerade
- 9. Minute Maid Lemonade
- 10. Barg's

- 11. Caffeine-Free Diet Coke
- 12. Cherry Coke
- 13. Coca-Cola Zero
- 14. Hi-C Fruit Punch
- 15. Hi-C Lemonade

- 16. Red Flash
- 17. Mello Yello
- 18. Minute Maid Light Mango Tropical 23. Sprite Zero
- 19. Fanta
- 20. Fanta Grape

A minimum of 2 weeks lead time is required for CoOp orders over 20 stores.



(Dr. Pepper Core Flavors)

*Place an "X" in the box, if you want the qty. to be determined by IMS profiles. Place a numeric qty. in the box if you want to override the IMS profiles and force ship your qty. instead.

		Place 'X', if per profile. Otherwise enter numerical qty.	Unit
SKU	Description	Quantity*	Price
	CORE BEVERAGE MENUBOARD MATERIALS		
S60923-KIT	MB2K MENU STRIP KIT - FOUNTAIN BEVERAGES		1st @N/C, 2nd @ \$15.00
S59585	FOUNTAIN DISPENSER 'NEW FLAVOR' OVERLAY SHEET		1st @N/C, 2nd @ \$2.00
S60929-KIT	COL#2 1/2 SZ MENU TL - FOUNTAIN - MCCAFE STORES (W/SNIPES)		1st @N/C, 2nd @ \$20.00
S60931-KIT	COL#3 1/3 SZ MENU TL - FOUNTAIN - MCCAFE STORES (W/SNIPES)		1st @N/C, 2nd @ \$20.00
S60930-KIT	COL#2 1/2 SZ MENU TL - FOUNTAIN - NON-MCCAFE STORES (W/SNIPES)		1st @N/C, 2nd @ \$20.00
S60932-KIT	COL#3 1/3 SZ MENU TL - FOUNTAIN - NON-MCCAFE STORES (W/SNIPES)		1st @N/C, 2nd @ \$20.00

SKU	Description	& Insert Fla	VOI	Place 'X', if per profile. Otherwise enter numerical qty Quantity*	Unit Price
	PROMOTIONAL P.O.P.				
S60675	COL#2 1/2 SZ PROMO TL - FOUNTAIN GCM DR. PEPPER				\$20.00
S60678	COL#2 1/2 SZ PROMO TL - FOUNTAIN GCM/HCM DR. PEPPER				\$20.00
S60676	COL#2 1/2 SZ PROMO TL - FOUNTAIN GCM 2 FLAVOR OPTIONS* (W/SNIPES)				TBD†
S60679	COL#2 1/2 SZ PROMO TL - FOUNTAIN GCM/HCM 2 FLAVOR OPTIONS				TBD⁺
S60677	COL#2 1/2 SZ PROMO TL - FOUNTAIN GCM 3 FLAVOR OPTIONS* (W/SNIPES)				TBD [†]
S60680	COL #2 1/2 SZ PROMO TL - FOUNTAIN GCM/HCM 3 FLAVOR OPTIONS				TBD [†]
S60672	REGISTER TOPPER - FOUNTAIN GCM/HCM DR. PEPPER (3/PKG)				\$20.00
S60673	REGISTER TOPPER - FOUNTAIN GCM/HCM 2 FLAVOR OPTIONS* (3/PKG)				TBD [†]
S60674	REGISTER TOPPER - FOUNTAIN GCM/HCM 3 FLAVOR OPTIONS* (3/PKG)				TBD†

[†] Contact IMS for Pricing.

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(Dr. Pepper Core Flavors)

ordering information

*Credit Cards will be required for store orders under \$1,000.

ordering contact info:	
Contact Name	
Contact E-mail Address	
National Store #	
Co-op #	(List multiple Co-ops in Group Orders Box)
Agency	
Agency P.O. # (if applicable)	
Billing E-mail Address	
Contact Name	
Address/Suite/Floor	
City	
State/Zip	
Phone #	
Authorization Name (please type or print)	
ship to:	
National Store #	
Each Store in Co-op #	(List multiple Co-ops in Group Orders Box)
Distr. Center for Co-op #	(List multiple Co-ops in Group Orders Box)
Address/Suite/Floor	
State/Zip	
Phone #	
Due in Location Date	
Start Date	
	r a credit card will be required for all POP orders, excluding I address that you provide will be used for billing purposes only. Inders with proper Agency or CoOp billing information.

Co-Pack Opportunities				
Select (X)	Include my elements in the following National Kit (Pending approval from National)	Commitment Due	In-Store	
	DOMINATE #7 AVATAR	10/7/09	12/4/09	
	DOMINATE #1 MAC SNACK WRAP	10/27/09	12/28/09	
	DOMINATE #2 MCNUGGETS/OLYMPICS	11/30/09	1/29/10	
	BASE #1 BREAKFAST	12/21/09	2/22/10	
	HOW TO TRAIN YOUR DRAGON	1/22/10	3/22/10	
	DOMINATE #3 MCCAFE/SALADS	2/15/10	4/13/10	
	DOMINATE #4 SHREK ALL FAMILY EVENT	3/11/10	5/10/10	
	BASE #2 CHICKEN	4/12/10	6/7/10	

Group Or	Due in	
CoOp Name	CoOp Number	Location Date

Group Orders

CREDIT CARD ORDERS:

Credit card payments may be made with Mastercard®, Visa®, Discover® or American Express®. For security reasons, we ask that you contact IMS Customer Service at (800) 937-7671 with your credit card information.

PACKING, HANDLING & FREIGHT:

A \$7.00 packing and handling charge will be added to each restaurant's POP order. Order form prices do not include delivery/ freight charges or sales tax, where applicable. Orders requiring expedited delivery service will incur additional freight charges. Freight and any applicable sales tax will be specified in your invoice.

P/H: SKU S46588 Fountain Beverage P.O.P.: 10.22.09

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